

# Envisioning the Future of Public Health in California

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## "Fireside Chat"

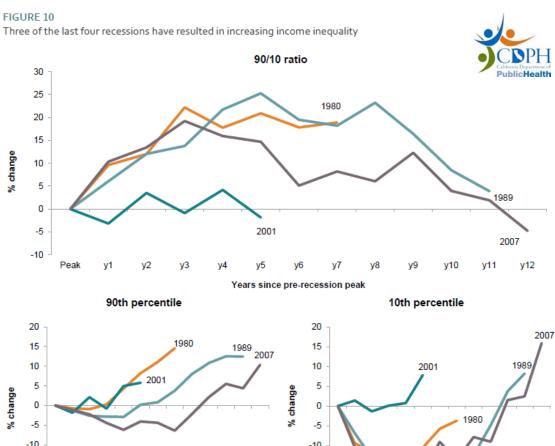


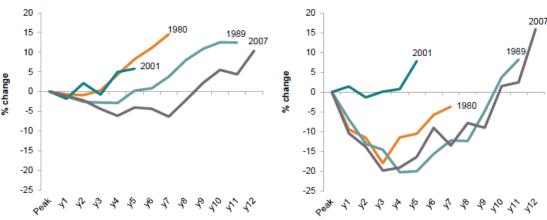
(Picture credit to the Internet)

### Risk of Inequitable Recovery

**PPIC – Income Inequality and Economic Opportunity in California (December 2020)** 

- In the past 40 years, every recession except the dot-com bust of 2001 has resulted in a growing gap between highand low-income families.
- This outcome stems entirely from larger income declines and slower recovery experienced by families at the bottom of the income distribution.
- Both high- and low-income families took years to recover, but the length of time was systematically longer for low-income families.





## **Opportunities**

- Strategize for recovery at the same scale as response
  - Prioritize community recovery as a public health emergency and central focus of Department, Agency, and Statewide action
- Address underlying inequities
  - Deepen data collection and analysis around SDOH and behavioral health drivers, disparities and impacts on public health outcomes
  - Pilot and evaluate SDOH focused intervention strategy
  - Strengthen partnerships with other state departments
- Maintain effort on other public health issues
  - Expand staffing capacity to manage prolonged emergency response and public health programs
  - Promote awareness of public health priorities
- Strengthen state and local public health infrastructure
  - Sustain focus on population health and public health prevention, protection and health promotion
- Increase community engagement
  - Expand bidirectional engagement with communities to help strengthen data, communications and intervention as a systemic organizational process



#### Resources

- COVID\_19 Health Equity Playbook for Communities: <u>COVID-19 Health Equity Playbook for Communities (ca.gov)</u>
- COVID Equity page: California's commitment to health equity Coronavirus COVID-19 Response
- Health Equity Metric: <u>Blueprint For a Safer Economy: Equity Focus (ca.gov)</u>
- Changelab Solutions:
  - Blueprint for Changemakers:
  - Equitable Enforcement Guide to Achieve Health Equity
- From Human Impact Partners:
  - Health Equity Policy Platform for COVID-19 Response and Recovery:
  - Public Health Awakened, a national network of health equity advocates:
  - Health Departments Taking Action on Incarceration: A Framework for Advancing Health Instead of Punishment During COVID-19
- CPEHN:
  - O Urge Governor Newsom to declare Racism a Public Health Crisis in California

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