



## OUR MISSION

We bring together and mobilize communities of color to advocate for public policies that advance health equity and improve health outcomes in our communities.

OUR VISION 

We envision a world in which all communities regardless of their income, sex, race, ethnicity, primary language, LGBTQ+ status, disability or immigration status, have the opportunity to live with optimal physical, behavioral, oral, and overall health and well-being, and can thrive. In this system, all patients are treated with the same level of dignity and respect, allowing everyone to achieve the best possible health outcomes.

## OUR VALUES



Integrity



Equity



Commitment



Collaboration

## THEORY OF CHANGE

CPEHN ensures health justice and equity are on the agendas of policymakers and that communities are part of the policymaking process.

## We build people power

to educate and influence policymakers through lived experience, disaggregated data, and community expertise for better health equity centered policies and systems



## We connect data, stories, partners, and regions

to build knowledge, relationships, and understanding across cultures



## To create equitable conditions

that promote health equity and allow communities of color and all residents to thrive and prosper



## We pass, change, and implement policies

that reflect community needs for better health



## We invest in communities of color

to build leadership, sustainability, and advocacy strength



We envision healthy, thriving communities that are supported by a system of care that puts people over profits, is explicitly anti-racist, and is co-governed by multicultural communities.

Over the next five years, CPEHN will prepare to **pursue bold health system reform** that advances our vision by:

- Defending our safety net and what currently works for communities.
- Pursuing community investments that address the devastating impacts of the COVID-19 pandemic.
- Developing future policy proposals that are community-rooted and impactful.



We understand that sustainable, meaningful change will only happen through community leadership development, power sharing, and advocacy.

Over the next five years, CPEHN will leverage the strength of our community networks to **mobilize people power** by:

- Refining our approach to building networks and supporting community leadership.
- Investing in developing an ecosystem of health equity advocates in key regions of the state.
- Building internal capacity and expertise to effectively mobilize CPEHN networks for policy change.



Leading with a racial equity framework, we embrace the rich and diverse identities of our communities, including those who are LGBTQ+, older adults, and people with disabilities.

Over the next five years, CPEHN will **deepen our intersectional approach** through a focus on aging and disability justice, as well as the intersection with LGBTQ+ justice, by:

- Educating ourselves about the history and power of the aging and disability justice movements.
- Understanding the landscape of aging and disability communities, advocates, and policies to determine CPEHN's added value.
- Developing capacity and expertise to meaningfully engage in aging and disability policy across CPEHN issue areas.



Our policy and systems change strategies are data informed, recognizing that data is not neutral and that a racial equity lens must be applied to research and its implications for policy.

Over the next five years, CPEHN will build our capacity to **translate data into action** by:

- Developing internal capacity to analyze state data sets and to document community lived experience.
- Expanding our ability to strategically communicate research findings and implications for health equity policy.
- Focusing our efforts in research and data on topics with high potential to influence policy and systems change.



At the heart of our work is our people, and our internal culture and practices must reflect our commitment to supporting, growing, and appreciating our staff.

Over the next five years, CPEHN will **build a leaderful organization** with a culture of opportunity and growth by:

- Strengthening our practices for staff onboarding, integration, and development.
- Adding internal capacity to manage, teach, mentor, and lead.
- Enhancing collaboration and communication in order to leverage the unique contributions of each person.

