



Grassroots Strategies for the Improvement of Oral Health Outcomes (SDOH Webinar Part II)

Presented by
Grassroots Lead Organizations (GLOs) of CA OPEN

November 1, 2019



California's Grassroot Lead Organizations

Aligned vision of health equity and justice...

Visión y Compromiso



SCOPE STRATEGIC
COMMUNITY
AGENDA





Social Determinants of Health - Impact on Oral Health



SDOH Definition

Social Determinants of Health

“Conditions in the environments in which people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.”

The logo for HealthyPeople.gov, featuring the text "HealthyPeople.gov" in a blue, sans-serif font. The text is partially enclosed by a light blue, irregular shape that resembles a map of the United States.

HealthyPeople.gov





Overview of SDOH Webinar Part I & Outcomes of Webinar Part II

Purpose of Webinar I:

Purpose of part II:

- Present CA- Grassroots Approaches to address SDOH Challenges
- Share promising practices on addressing SDOH



Keys to Oral Health Equity



Some people have all the keys they need to unlock the doors to oral health but **others are missing some keys.**





To build a healthier California, we need to make sure **all people** have the keys they need to access good oral health. This is what a **just oral health system** looks like.



Grassroots Approach to Address SDOH Challenges

SCOPE SDOH Strategies



At SCOPE we:

- ❖ Community Outreach
- ❖ Identify & Develop leadership among community members
- ❖ Members participate civically to grow their political education
- ❖ Identify and connect members with a common problem
- ❖ Make legislative visits locally and in Sacramento
- ❖ Share their real stories
- ❖ Raise awareness among decision makers in our state
- ❖ Motivate others to get involved and create community power.



Background of SCOPE Patient Testimonies series

SCOPE members grassroots leaders, Iretha Warmesley, Fernando Espiritu and Nelson Ayala

Their stories are different but are very consistent with the analysis of the Oral Health surveys that were conducted in 2016

They share it with you today to show the reality of the Oral Health system in California





Medi-Cal Dental Patient - Iret ha Warm sley





Central Valley Health Policy Institute



- Evidence-based research
- Community participatory research
- Partnership with local CBO's and FQHC across San Joaquin Valley





- Landscape of Central Valley residents to capture their perception, knowledge and attitudes about oral health.

Findings:



Need for culturally and linguistically appropriate oral health information and services.



Oral Health Training for *Promotoras* and CHW

- In 2018 surveyed 600 Medi-Cal beneficiaries about their barriers to oral health and knowledge and attitudes towards **Medi-Cal Dental system**.

Barriers:



Cost



Providers' insensitivity to patients cultural needs



Fear



Language



Availability of providers nearby that accepts Denti-Cal

FRESNO STATE[®]

Central Valley Health Policy Institute



OPEN

Strategies

🔑 Training and Education

- Oral Health Training for CHW, Promotoras, and case managers.
- Inform workforce about the importance of OH

🔑 Providers' challenges with Denti-Cal system

- Interviews with Medi-Cal Dental providers and non Medi-Cal Dental providers to identify ways to improve the Denti-Cal system.





Employer-based insured patient Nelson Ayala





Employer-based insured client



Challenges experienced by the client

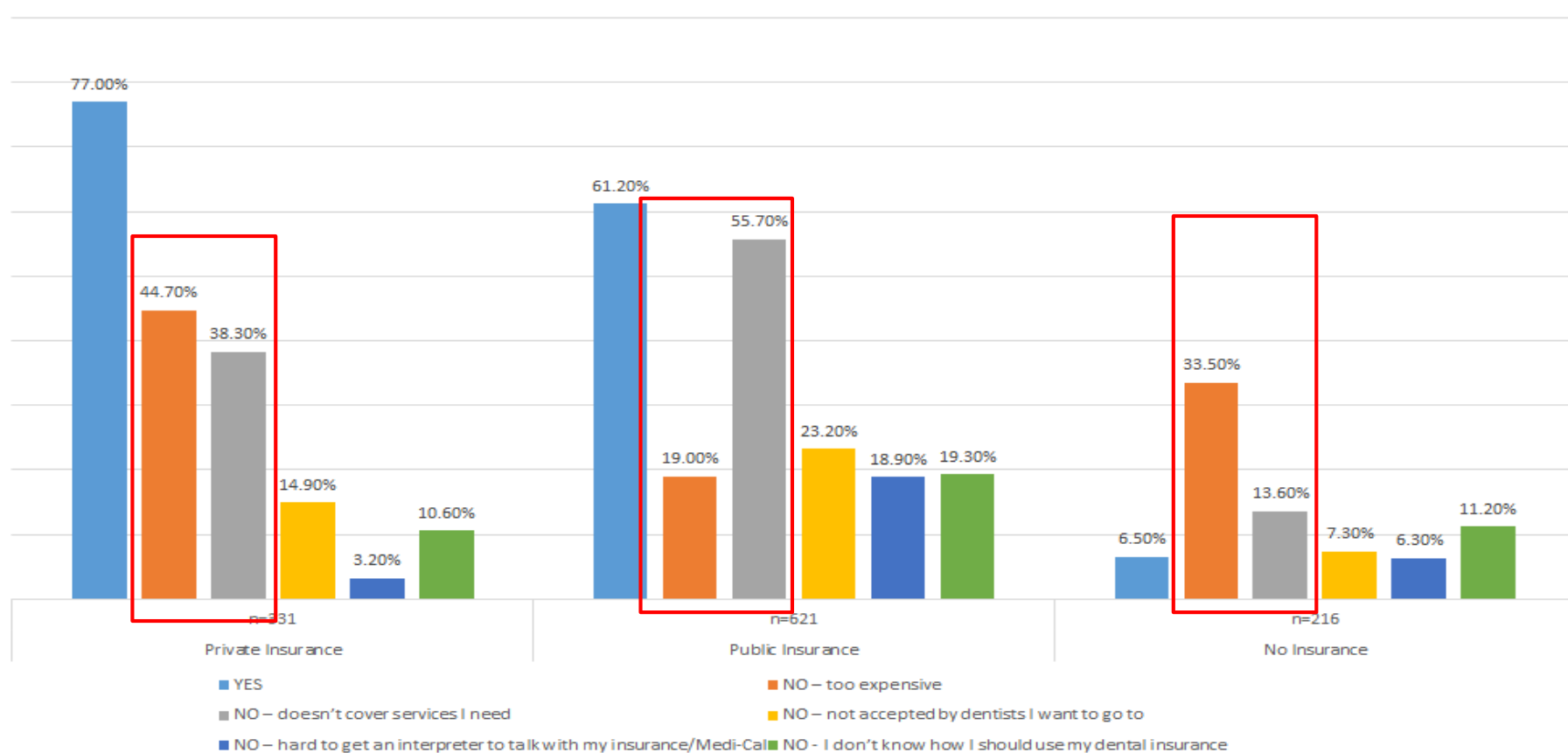
1. Profit driven
2. Up-selling
3. Predatory practices
4. Improper billing
5. lack of health practice advancement or innovation





Expensive and lack of comprehensive coverage

Satisfaction with Dental Insurance

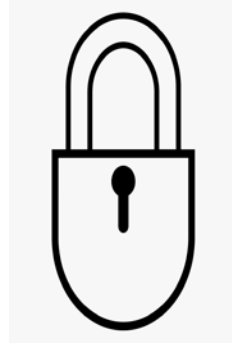




Strategies for SDOH Challenge

SDOH Challenges

1. Profit driven
2. Up-selling
3. Predatory practices
4. Improper billing
5. lack of health practice advancement or innovation



Strategies

1. Monitoring the implementation of the ACA, including Covered California, Medi-Cal, and private insurance through community engagement and partnerships with local nonprofits and community-based organizations
2. Policy advocacy, administrative advocacy, uplifting community stories, and working with stakeholder groups and coalitions to address these challenges





Uninsured Patient - Fernando Espíritu





Uninsured Patients



- Working adults and seniors in low-income communities of color experience a gap in dental coverage
- Lack of preventative dental care results in the need for emergency invasive and expensive procedures
- Uninsured adults and seniors have to make difficult decisions about paying expensive out-of-pocket dental care or basic necessities
- Often they are caught in a cycle of debt for emergency dental care or they seek services in unlicensed underground “clinics”



Long-Term Impacts

- Lack of dental care has an impacts on unemployment and underemployment, it sustains the cycle of poverty
- Low-income community residents experience serious health issues related to dental disease
- Community residents report a lack of trust in the dental care delivery system and local providers based on traumatic experiences

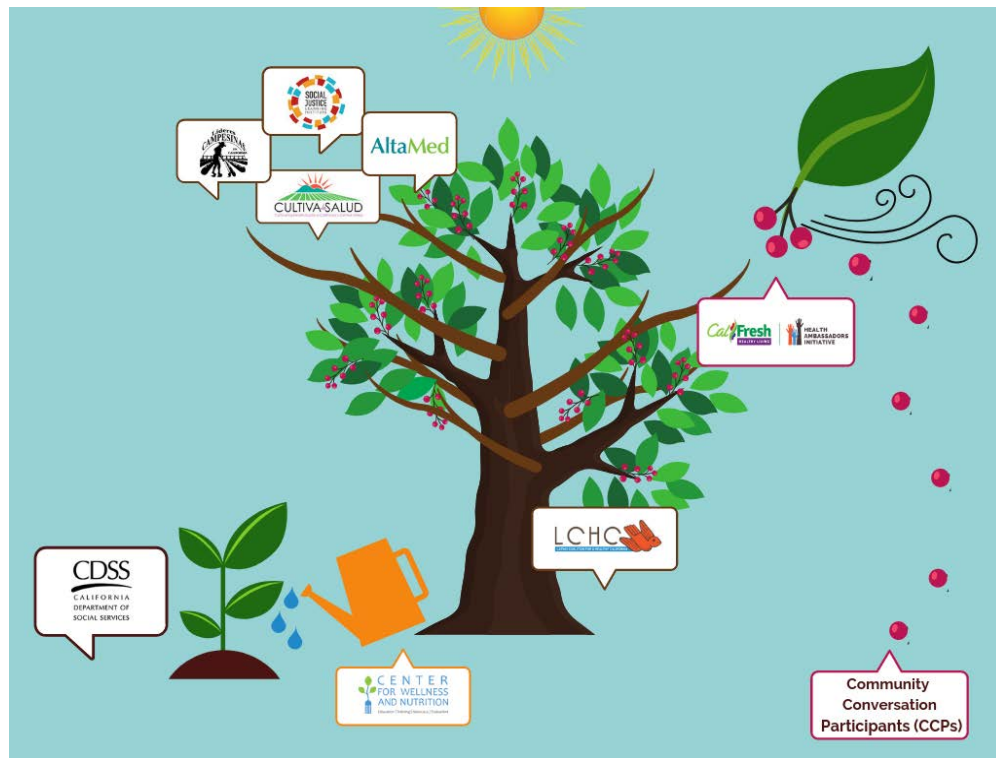
Long-Term Change

- Increase Medi-Cal coverage for working adults and seniors
- Delivery system shift from a small business for profit model to a public health issue grounded in health equity
- Increase trust in the oral health delivery system through the creation of a mid-level provider workforce focused on career pathway opportunity for low-income communities of color



Promising Practices on Addressing Social Determinants of Oral Health

Training the Trainer



- **Health Ambassador Initiative**
- **64 grassroots leaders, predominantly women**, in LA and the Central Valley
- **20 youth leaders** in the Central Valley
- **434+** community conversation **participants**
- **Multi-tiered leadership and workforce development**
 - hired Regional Coordinators that were involved with HA programs
- Multiple regional **Community Action Plans (CAPs)**
 - each cohort identified 3 issue areas and proposed solutions
- Power Map Activity used to train Ambassadors on different methods to engage community for **Policy, Systems, and Environmental (PSE) change**







Partnership between Advocacy Groups and Research Institute

- Utilization of evidence-based research methods for data collection.
- Community based research.
- Understanding of different oral health mid-level providers models such as the Registered Dental Hygienist in Alternative Practice and Dental Therapist.



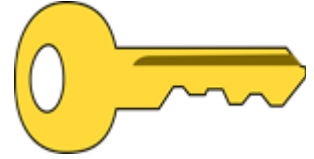
Oral Health is a social Justice Issue....

Do You Want to Create Change?



OP 

Promotoras, being part of the Solution



- **VyC Promotoras Oral Health Tool kit**
- **Educational Webinars on OH topics**
- **Educational Webinars in Health Care Coverage updates.**
- **OH workshops for parents**
- **VyC - Ambassadors for the Smile California Campaign**
- **Partnerships with other organizations**
- **Participated in radio interviews**
- **Annual LAUSD – LA Trust Tooth Fairy event**
- **Oral health resources/services providers in many of our regional events.**
- **Updates on VyC OH –FB page**



- **Local visits to legislators**
- **Annual Sacramento Legislative Day**
- **Oral Health coalitions**
- **Health for All coalitions**
- **Seats on statewide local community oral health improvement plans.**
- **OPEN House events – Local Reps**
- **VyC OH Repots**
- **Workforce development**



Capitol Hill Day - Washington DC

Ask 1: Congress should add oral health coverage to be included under Medicare Part B covered services

•Relevant legislation:

- S. 22/H.R. 2951** Medicare Dental Benefit Act of 2019 (Sen. Cardin/Rep. Barragan)
- H.R.576** Seniors Have Eyes, Ears, and Teeth Act (Rep. Roybal-Allard)
- H.R.1393** Dental, vision, and hearing care under the Medicare program (Rep. Doggett)
- S.1423** Medicare and Medicaid Dental, Vision, and Hearing Benefit Act of 2019 (Sen. Casey)

Ask 2: Congress should address the connection between oral health maternal mortality and maternal health by making coverage for pregnant women's oral health a mandatory service in Medicaid

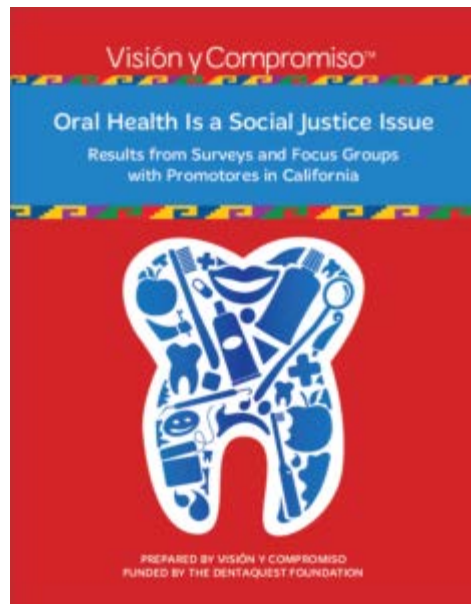
•Relevant legislation:

- S.1343/H.R. 2602** MOMMIES Act (Sen. Booker/Rep. Pressley)
- S.916/H.R.1897** MOMMA's Act (Sen. Durbin/Rep. Kelly)

Ask 3: Congress should appropriate an additional \$17.5 million, for a total of \$36.5 million, to fully fund the CDC Division of Oral Health to support an oral health program in every state



Vision y Compromiso Resources (web)

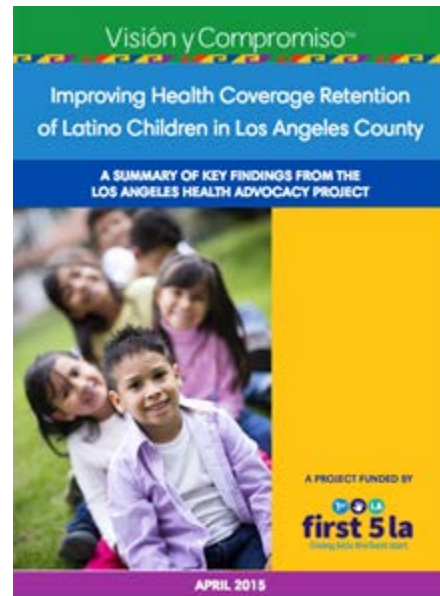


**Oral Health Is a
Social Justice Issue**



**Promotoras Oral Health Toolkit
Because Oral Health Is More
than Dental Care**

Facebook page:
@vycsaludoral



**Improving Health Coverage
Retention of Latino Children
in Los Angeles County**



Collaborate and Support the GLOs

GLOs	Overall Strategies
Asian Americans Advancing Justice - LA	<ol style="list-style-type: none"> 1) Development of messaging and documents that are culturally and linguistically appropriate for the AANHPI community. 2) Train partner 3) Identify and capitalize on education and advocacy opportunities. 4) Increase of Policy Advocacy capacity
California Pan-Ethnic Health Network	<ol style="list-style-type: none"> 1) Advance the community-driven policy agenda 2) Collaborate with partners to disseminate information, experiences and develop solutions. 3) Develop additional research and communication on oral health equity
Central Valley Health Policy Institute	<ol style="list-style-type: none"> 1) Research and Evaluation 2) Health Policy Leadership training 3) Equity, Race and Inclusion Training 4) Convener of communities and local partners
Latino Coalition for a Healthy California	<ol style="list-style-type: none"> 1) Community education 2) Public policy and advocacy 3) Research
Vision y Compromiso	<ol style="list-style-type: none"> 1) Workforce Training using the Promotoras Model 2) Convener of communities and local partners 3) Advocacy mobilization 4) Workforce training 5) Research and Evaluation
Strategic Concepts in Organizing and Policy Education	<ol style="list-style-type: none"> 1) Policy Education 2) Training 3) Community organizing and Advocacy 4) Leadership development 5) Research



SDOH Challenges	Grassmiddle Statewide Representatives (Support)	Grasstop National Representatives state provider organization, oral health plans, Director of Health Department, & funders (Support)
Assistance with Oral Health System Navigation/Knowledge	<ul style="list-style-type: none">● STRUCTURE <u>funding</u> stream, job mobility for promotoras, community health workers, and advocacy groups● GAIN support for promotoras/community health worker from California policymakers● ADDRESS issues with access to oral health care and insurance to decrease the disparity of oral health knowledge.	<ul style="list-style-type: none">● DEVELOP dental care system that establishes continuity of care● Provide funding for support and establish sustainability of the efforts
Cost	<ul style="list-style-type: none">● CONSIDER new coverage options for low-income communities who do not have affordable access● WORK with allies to prioritize current and new funding for oral health care.	<ul style="list-style-type: none">● FULLY RESTORE adult dental benefits in Medi-Cal
Culturally Competent Care	<ul style="list-style-type: none">● INCENTIVISE providers to serve in underserved areas and communities● INCREASE scholarship opportunities for qualified minority provider education and certification	<ul style="list-style-type: none">● INCREASE federal funding for programs that offer scholarships for minority provider education and certification● Provide funding for support and establish sustainability of the efforts
Oral Health Services Regulations/Quality of Care	<ul style="list-style-type: none">● IDENTIFY a core set of measures and SUPPORT training for providers and staff to guarantee compliance.● Ensure cultural and linguistic competency in dental school curriculum	<ul style="list-style-type: none">● CREATE accountability measures to assess and monitor provider quality and safety



Questions?



Conclusion & Contact Info

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Vision y Compromiso

