

# EOA Webinar: Leveraging strategic media engagement for CRDP Sustainability + Beyond



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# Speaker



## Joaquin Alvarado | [Studiotope](#)

Joaquin is a media and nonprofit leader with over 20 years of successfully developing innovative approaches, programs, and organizations. From strategy to sustainability, Joaquin has engaged in widely recognized and substantial initiatives in public service journalism. As the founder of Studiotope, Joaquin invests in finding and sharing stories that matter. Prior to Studiotope, he ran The Center for Investigative Reporting, the nation's oldest and largest journalism organization of its kind. He has led large organizations and teams to focus on the challenges pressuring journalists and impinging upon freedom of the press. As a consultant, Joaquin has crafted and guided important new initiatives with major national media organizations, corporations and foundations. He provides expertise based on his experience in governance, strategic planning, and change management. Joaquin holds a B.A. from UC Berkeley, and an M.F.A from UC Los Angeles. He serves on several boards, including Consumer Reports, The James B. McClatchy Foundation, and TechSoup.



# Joaquin- Screenshare



**Questions? THANK YOU!**

