

CRDP – IPP Sample Social Media Posts

[Click here to download](#) the CRDP logo (see below) in various formats optimized for social media.



Please follow the [CRDP logo guidelines](#) when posting.

Facebook:

We are proud to participate in the California Reducing Disparities Project, or CRDP. It is an unprecedented, historic, cross population solution to address mental health disparities in underserved communities. Before the CRDP, this had never happened before at a state, national or international level. Learn more about how we are working to improve the mental wellness of the (CRDP population) community at (link). #mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

The CRDP incorporates community intelligence into mental health program design and delivery so that greater numbers of people will find and engage with the programs available in our collaborative network. This is a culturally and data driven movement that deserves ongoing funding and support. #mentalhealth #culturallycompetent #crdp

A one-size-fits-all approach to addressing mental health disparities does not work and ignores the unique characteristics of our diverse communities! #mentalhealth #culturallycompetent #crdp

To address mental health disparities in California, outreach and engagement must be highly targeted, culturally and linguistically competent. #equity #mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

Our program uses community defined evidence practices, designed by the specific communities being served, to improve mental health outcomes. Learn more about our work through the CRDP at ([link to your orgs website](#)) #mentalhealth #culturallycompetent #crdp

Twitter:

General:

When addressing #mentalhealth disparities in California, outreach and engagement must be highly targeted, culturally and linguistically competent. #equity #culturallycompetent #crdp (182 characters entered | 98 characters remaining)

We've designed programs for effective outreach and engagement for the (CRDP audience) community, so we know they resonate and deliver the desired outcomes! #mentalhealth #culturallycompetent #crdp (191 characters entered | 89 characters remaining)

Targeted: (Twitter handles used below for example purposes)

.@HollyJMitchell We have designed #mentalhealth programs for effective outreach and engagement for our community, so we know they deliver. The unique characteristics of our communities require #culturallycompetent methods. #crdp (231 characters entered | 11 characters remaining)

.@SenGonzalez_33 In order to sustain our #culturallycompetent #mentalhealth outreach programs, we need funding beyond 2022. Our programs work, and as evidence of our effectiveness we've satisfied the requirements set by the Office of Health Equity. #crdp (255 characters entered | 25 characters remaining)

.@SenToniAtkins Policy makers should support funding for #mentalhealth programs that ensure mental health equity. We must leverage projects like the #CRDP that are designed by the specific communities they are serving! #mentalhealth #culturallycompetent #crdp (251 characters entered | 29 characters remaining)

Instagram:

(Experiment with emojis when applicable)

As California grows, the State and our local counties have an increasing responsibility to address inequities in both physical health and mental well-being.

#culturallyresponsive #mentalhealth #crdp

Community defined evidence practices, designed by the communities being served to deliver improved mental health outcomes.

#culturallyresponsive #mentalhealth #crdp

A one-size-fits-all approach to addressing mental health disparities does not work and ignores the unique characteristics of our diverse communities.

#culturallyresponsive #mentalhealth #crdp

To effectively address mental health disparities in California, outreach and engagement must be highly targeted, culturally and linguistically competent.

#culturallyresponsive #mentalhealth #crdp

Additional Facebook social media copy examples

The California Reducing Disparities Project is a culturally competent and data driven movement unlike anything that has come before it. It is a place for new thinking, new solutions, and new commitments. We address mental health disparities through the wisdom and experience that comes with our community-defined evidence-based practices.

#mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

Together, we can overcome the failings of our institutional past and commit to a future built together. The moment to step up is now. By expanding the resources for the CRDP, we can accelerate the solutions being driven by the community-based groups at the core of this project. People of color and LGBTQ communities have survived centuries of pressure from systems designed without their consent. We are past the time when this is acceptable.

#mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

In order to make progress, we had to fundamentally reconsider how mental health services were being designed and delivered to our many diverse communities. Too often, the system was adding to ongoing and historic trauma by reinforcing and enforcing racist and discriminatory policies, procedures and practices. The CRDP provides the platform for community defined evidence-based practices to orient and ground the next generation of care. Our culture is prevention. Our traditional and time-honored practices are effective in addressing the mental health needs of our communities.

#mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

To protect the essential rights and liberties of Californians we must eliminate disparities to access to mental health resources. Underrepresented communities have pushed back against oppressive systems for generations through culture, agility, and resiliency. While these strategies buried trauma in their personal and collective mental well-being, our task now is to understand it and create the space for finding a new paradigm to move us forward. Our partnership network represents decades of experience and credibility. We have learned lessons on the front lines that now must inform those truly committed to the mental health of all people.

#mentalhealth #culturallycompetent #mentalhealthdisparities #crdp

Cultural competency is not a slogan. The CRPD initiative understands this and incorporates community intelligence and historical experience into program design and delivery, so that more people will find and utilize the resources of our partner organizations. Together they represent decades of knowledge and community capital to deliver more effective approaches to delivering the mental health needs of their communities. As a culturally competent, evaluation and data driven movement, the CRDP deserves continuing funding and support.

#mentalhealth #culturallycompetent #mentalhealthdisparities #crdp